

Vasa Previa Foundation

Executive Committee Meeting Minutes for 2 June 2003

Executive Committee members present:

- Amy Brown Gaghagen, President / Chapter Formation Committee Chairperson
- Marlou van Dijck, Vice President / Netherlands Chapter Leader
- Cynthia Balota Paris, Secretary / Membership and Nominating Committees Chairperson
- Carol Prentice, UK Chapter Leader
- Linda Ursillo, Treasurer

VPF Committee chairpersons present:

Victoria Goldstein, PR, Research, and Fundraising Committee Chairperson

Meredith Kirby, Education Committee Chairperson is on leave of absence.

Meeting began at 19:13 GMT (1:13 PM CST)

Executive Committee Minutes from 5 May 2003 were approved for archival and distribution. Executive Committee Minutes from 19 May 2003 were approved for archival and distribution pending the clarification of one item of new business.

Agenda:

- [Officer Reports](#)
- [Treasury Reports](#)
- [Chapter Reports](#)
- [Membership Committee Report](#)
- [Public Relations Committee Report](#)
- [Research Committee Report](#)
- [Fundraising Committee Report](#)
- [Chapter Formation Committee Report](#)
- [Education Committee Report](#)
- [Budget](#)
- [Old Business](#)
- [New Business](#)

Officer Reports:

- None given.

Treasury Report:

- Netherlands:
Donations and interest: € 110.00
Dutch expenses: € 0
Total Dutch cash on hand: € 2294.49
Thank-you notes sent to donors: 0

- UK:
Donations received: £ 0
UK expenses: £ 0
Total UK cash on hand: £ 0
Thank-you notes sent to donors: 0
- USA:
Donations received: \$ 251.66
USA expenses (actually adjustments): \$ 511.73
Total USA cash on hand: \$ 3858.16
Thank-you notes sent to donors: 2

Chapter Reports:

- NETHERLANDS:
 - No report given.
- UK:
 - No report given.
- USA:
 - No report given.

Membership:

- There are 48 participating members of VPF, 0 pending.
- There are 275 IVPF (newsletter) email group subscribers (2 new subscriptions, 1 unsubscription).
- There are 119 Vasa_Previa email group subscribers (5 new subscribers, 6 pending subscribers, 3 unsubscriptions, and 6 follow-up letters sent).
- There were 1 calendar entries and/or edit to the Vasa_Previa birthday calendar.
- The birthday calendar is working. Hallelujah!
- Cindy will be unavailable due to being out of town from Friday, 6 June through Monday, 16 June. A replacement will be needed for urgent communications during that time (anything that goes to info@vasaprevia.com basically). Cindy can supply a basic message format for such communications.

Public Relations:

- NETHERLANDS
 - Marlou received a letter from schoolgirls who wanted to do a project on Vasa Previa. They've sent her interview questions and she has answered them. Document had already been submitted when I received a reply with the paper. Read through it and found a lot of mistakes. Marlou will follow up on it later this week. There is no need to rush since paper has already been submitted.
- UK
 - Scotswoman of the Year awards to be held in Glasgow City Chambers on the evening of 5 June 2003. Good luck, Carol! We wish you all the best during the election.

- The UK Parents website wishes Carol to do an update on progress with the VP Campaign and have sent her a lovely letter of congratulations regarding her nomination. Carol has received letters of support and encouragement from many of the websites contacted and has replied to them all thanking them for all their help with the campaign – this gives further opportunities to raise awareness of VP which is fantastic.
- Carol continues to send out Press Kits to professionals, newspapers, television/news programmes, magazines, websites and baby experts in the UK. She follows up by e-mail and “snail mail” those who have not responded.
- USA
 - Victoria contacted Good Morning America on ABC through a friend who knows a top producer on the show. She will be hearing back shortly.

Research:

- New FAQs page based on questions posted from members has been reworked and is waiting for comments/approval from Committee Chair.
- 185 women documented on the database (75 records received to date/18 more promised or on the way). We must have a total of 125 records to submit the paper. It should be ready to submit by the end of June.

Fundraising:

- It was suggested that a disclaimer be included in the Sophie’s Walk for Vasa Previa brochure. While this action is common in the Netherlands to absolve charities from responsibilities in case of participant injury, insurance for these types of sponsored events is required in the USA. Marlou will add a disclaimer to the Dutch brochure.
- Victoria plans to have a Fundraising Committee meeting with the Walk captains next week.
- Walk Brochure is ready for printing in Spanish and English. Cindy and Victoria are working on printing. It should be printed and ready to send to Walk Captains before June 10th. PDF versions are up on website.
- Walk Poster is in final stages of development and will be printed shortly.
- Ordering of t-shirts set for early July. T-shirt design will be submitted this week for approval.
- NETHERLANDS
 - So far people have donated €1719.70 for the Kennedy March.
 - Marlou has been in contact with Mr. Mol about publication of Sophie’s Walk in the National Walking Guide in the Netherlands. Needed to submit form before May 31. She submitted the walk because the public who read the guide would not be willing to pay more than €2 for a walk and would not be willing to walk less than 25 kilometers. After discussing it with Victoria, it was decided not to apply for publication but to lower the entrance fee to €7.50. Marlou will focus more on schools, associations and stores-pubs in the neighbourhood.

- UK
 - Carol reports that she has probable coverage on Radio Forth, a radio station on the East side of Scotland.
- USA
 - Jacqueline Mullikin offered to organize Walk in Greenville, South Carolina.

Chapter Formation Committee Report:

- Another meeting was requested due to a number of outstanding legal issues regarding organizing the VPF in the UK. This is due to some local political upheaval regarding severe charity frauds that recently look place in Scotland.

Education Committee Report:

- No report given.

Budget:

- No report given.

Tax Exempt Status:

- No report given.

Old Business:

- Donor data to complete the private donation page for the VPF website is still needed. Tabled since forever.
- UK will need a VPF Assistant Secretary. Tabled since 24 June 2002.
- VPF website banner for use on other websites. Tabled 8 July 2002 pending sample submission.
- Medical Advisory Board invitations have been sent out. Awaiting response from the candidates.
- Gavel sound for Board Room in the chat café. Tabled since 24 Feb 2003.
- Sales link on website is on hold, pending catalogs, etc. Tabled since 24 Feb 2003.
- Carol to provide Phil with a copy of her TV interview for the website. Tabled since 2002.
- The FAQ has been resubmitted to the Research Committee Chairperson. It should be ready for submission to this committee by its next meeting.
- Victoria is working on Spanish translations of the VPF brochure and Sophie's Walk information for the website and brochure. Tabled since 24 March 2003 as this is a work in progress. Translation of Sophie's Walk brochure is complete as of 2 June 2003.
- Press releases for the Kennedy March and Carol's nomination for Scotswoman of the Year. (19 May 2003)
- New page for the website about volunteering for the VPF. (19 May 2003)
- VPF document on management of vasa previa. (Tabled 19 May 2003)

New Business:

- None.

The next regular VPF Executive Committee meeting will take place on Monday, 16 June 2003 at 19:00 GMT (2:00 PM EST, 1:00 PM CST) in the Board room of the VPF Chat Café.

Meeting Adjourned at 20:13 GMT (2:13 PM CST)