

# Vasa Previa Foundation

## Executive Committee Meeting Minutes for 8 September 2003

### Executive Committee members present:

- Amy Brown Gaghagen, President / Chapter Formation Committee Chairperson
- Cynthia Balota Paris, Secretary / Membership and Nominating Committees Chairperson

Marlou van Dijck, Vice President / Netherlands Chapter Leader and Carol Prentice, UK Chapter Leader were absent due to medical reasons. Linda Ursillo, Treasurer was not present, but supplied her proxy by telephone for new business.

### VPF Committee chairpersons present:

- Victoria Goldstein, PR, Research, and Fundraising Committee Chairperson

Meredith Kirby, Education Committee Chairperson was not in attendance.

Meeting began at 19:14 GMT (1:14 PM CST)

Executive Committee Minutes from 11 August 2003 were approved for archival and distribution.

### **Agenda:**

- [Officer Reports](#)
- [Treasury Reports](#)
- [Chapter Reports](#)
- [Membership Committee Report](#)
- [Public Relations Committee Report](#)
- [Research Committee Report](#)
- [Fundraising Committee Report](#)
- [Chapter Formation Committee Report](#)
- [Education Committee Report](#)
- [Budget](#)
- [Old Business](#)
- [New Business](#)

### **Officer Reports:**

- Marlou van Dijck hosted the monthly Members Meeting that took place on 3 September. Cindy Paris was present for part of the meeting and reported that one VPF member did attend.

### **Treasury Report:**

- Netherlands:  
Donations and interest: € 323.14  
Dutch expenses: € 0  
Total Dutch cash on hand: € 3201.09  
Thank-you notes sent to donors: 04
- UK:  
Donations received: £ 0.00  
UK expenses: £ 0.00  
Total UK cash on hand: £ 0.00  
Thank-you notes sent to donors: 0.00
- USA:  
Donations received: \$ 9,166.40  
USA expenses: \$ 140.00  
Total USA cash on hand: \$ 16,702.03  
Thank-you notes sent to donors: 0

### **Chapter Reports:**

- NETHERLANDS:
  - No report given.
- UK:
  - No report given.
- USA:
  - No report given.

### **Membership:**

- There are 51 participating members of VPF.
- There are 310 IVPF email group subscribers (7 new subscriptions, 6 unsubscriptions).
- There are 128 Vasa\_Previa email group subscribers (6 new subscribers, 3 pending subscribers).
- There were 3 additions to the birthday calendar.

### **Public Relations:**

- Fall Newsletter should be out by end of September with Sophie's Walk news.
- Push for next 30 days is still on Sophie's Walk coverage and health stories.
- Articles appeared in the Netherlands; South Florida; Greenville, SC; and Dallas, TX media about Sophie's Walk and vasa previa. There was also a letter to the editor of a newspaper in Iowa. Other articles published from Australia and elsewhere are still being reported.
- Victoria did a FANTASTIC job for the tremendous PR work for the walk. She researched and distributed immense lists of media contacts for each city participating in the walk and did an unbelievable job with interviews for the media and MUCH, MUCH more! A round of applause for a job well done!!
- NETHERLANDS

- 1000 pens have been ordered from [www.pennenman.nl](http://www.pennenman.nl) (Futurepoint, white pen with purple writing saying: Logo - Vasa Previa Foundation – [www.vasaprevia.org](http://www.vasaprevia.org)). Pens arrived as of 7 September.
- Peter Schellekens of Sponser Sport Food has come to take back the tent from the Walk. He promised to help us with the PR for Sophie's Walk 2004. He has some great contacts.
- UK
  - There was a mention of a VP emergency birth on British television show called "Holby City".
- USA
  - Prevention magazine contacted VPF needing information for a brief account of vasa previa for their new pregnancy column. Victoria put them in contact with a member of our Medical Advisory Board and is following this up.

### **Research:**

- Dr. Oyelese's paper on VP management has been accepted for publication in Contemporary OBGYN magazine. It will be published in November. Illustrations of vasa previa by way of both velamentous cord insertion and bi-lobed placenta (by Sigrid de Rooij) were submitted for use.
- 240 women are documented on the database (140 records received for the study). Paper will be sent for publication by September 15 with 150 records.
- Dallas, TX is interested in arranging presentations by Dr. Collins and Dr. Oyelese. Victoria will work with Christie Michie on setting up this event.
- Dr Oyelese informed Victoria that there is a film festival at the annual ACOG meeting and suggested that we try to get our film in there for 2004. Need to take care of film editing and inclusions. Submission deadline is OCT 2003.

### **Fundraising:**

- Sophie's Walk to date has yielded almost \$14K. More to come including full report and event policy "manual" to be written for next year's event planning.
- 36+ cities walked. Coverage and details in Walk report to be submitted next week.
- Meetings were held every Thursday at 2 and 9 p.m. EST until the Walk. Meetings held weekly. Last meeting held Tues Sept. 2 as a debriefing and lessons learned meeting. Questionnaires have been returned and most event reports as well.
- NETHERLANDS
  - Sponsor letter for Sophie's Walk went out to 8 companies (Unilever, Nestlé, Nutricia, Peijnenburg, Sponser Sport Food, Spa-water, Campina, LU). Nutricia sponsored 100 towels, Sponser Sport Food sponsored 200 free drinks for the walkers, and West-coast restaurant sponsored coupons for second drink for free. Thank you notes have been sent.

- Sigrid had a meeting with her boss in which she asked him to pay for the printing of the paperwork, as a donation to the VPF. Bill for the flags will be sent to Marlou.
- Dutch advertisement site: <http://www.marktplaats.nl> So far a total of € 1,585 has been sold (€ 158.50 for the VPF).
- UK
  - No report given.
- USA
  - Cindy's grandmother's chord organ has been sold and the proceeds (\$150) has been remitted to VPF.

#### **Chapter Formation Committee Report:**

- No report given.

#### **Education Committee Report:**

- The deadline for ACOG film festival is Oct 17 for submitting an abstract. The film itself must be submitted by Nov 17. Victoria will draft a letter to the producer regarding final requirements needed in the film.

#### **Budget:**

- No report given.

#### **Tax Exempt Status:**

- Tax exempt status is still pending with the IRS. They've contacted us requesting more details on the research completed and future research being planned. They also want a dissolution clause filed with the Illinois Secretary of State. Victoria will take care of the research items and Cindy will take care of filing the dissolution clause.

#### **Old Business:**

- Donor data to complete the private donation page for the VPF website is still needed. Tabled since forever.
- UK will need a VPF Assistant Secretary. Tabled since 24 June 2002.
- Netherlands needs a VPF Assistant Secretary.
- VPF website banner for use on other websites. Tabled 8 July 2002 pending sample submission.
- Gavel sound for Board Room in the chat café. Tabled since 24 Feb 2003.
- Carol to provide Phil with a copy of her TV interview for the website. Tabled since 2002.
- Victoria is working on Spanish translations of the VPF brochure and Sophie's Walk information for the website. Tabled since 24 March 2003 as this is a work in progress.
- Press releases for the Kennedy March and Carol's nomination for Scotswoman of the Year. (19 May 2003)
- New page for the website about volunteering for the VPF. (19 May 2003)
- VPF document on management of vasa previa. (Tabled 19 May 2003 pending

- publication of pending medical articles)
- Bios for the proposed new members of the VPF Medical Advisory Board have been sent out to all Executive Committee members. It was unanimously agreed to invite these professionals to join the VPF Medical Advisory Committee.

**New Business:**

- Keri Vester and Kathy Blades were approved as VPF participating members.
- Support Committee development was approved for the purpose of creating of a support section on the website.
- Kathy Blades, VPF Bereavement Counselor was appointed Chairperson of the new Support Committee.

**The next regular VPF Executive Committee meeting will take place on Monday, 22 September 2003 at 19:00 GMT (2:00 PM EST, 1:00 PM CST) in the Board room of the VPF Chat Café.**

Meeting Adjourned at 20:30 GMT (2:30 PM CST)